



CHRISTINE GOLDEN

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PROFILE

Freelance web designer providing web and print design services on a per project or contractual basis. From concept to launch and beyond, I can provide the planning, design, development, and resource management needed to successfully accomplish your web or print publication. As a well-educated and experienced service provider, I bring to every project a reliable work ethic, years of business professionalism, and a desire to see everyone benefit.

EDUCATION & CREDENTIALS

University of South Florida, Bachelor of Science, Zoology, 1979; Graduate work in Biochemistry, to 1981

I am a consummate learner and have taken a multitude of classes on subjects that include writing, various computer software programs, and most recently, introductory courses in visual design, JavaScript, and PHP. I began studying XHTML/CSS in 2008 and take pride in using the best standards of the day, validating every page and using coding practices that ensure every website is accessible, searchable, and easy to load.

Recent examples of coursework include:

[Design Concepts](#), eClasses.org, 2010

Introductory classes in JavaScript and PHP, [Sacramento Web Developers](#) Group, 2010

NLP Practitioner Certification, [NLP Institute of California](#), 2009

[Land Use & Environmental Planning Certification](#), UC Davis Extension, 2009

Research & Interviewing Techniques for Non-Fiction Writers, UC Davis Extension, 2008

Literary Non-Fiction, UC Davis Extension, 2008

I am an active Co-Organizer of the Meetup.com group [Sacramento Web Developers](#) where I have learned a great deal from my colleagues and have given several presentations on general and current web development topics.

SKILLS

I have been providing web design and development services for others since 2008, and have always produced my own business websites and marketing materials from as far back as 1998. See www.clgoldenwebdesign.com for my Portfolio. My business site is also an example of my ability to hand code a site to complement a WordPress template. My standard workflow includes the use of GIT for backups, and testing on various modern browsers.

Computer software with which I am familiar includes all the MS Office Suite programs plus Access and MS Project. I have recently switched to Mac and have been learning the iWork apps and other standard Apple applications. I have been using Photoshop since 2003 and currently work with Photoshop Elements 8. I used Coffee Cup HTML text editor for Windows and am now using Espresso and CSS Edit on Mac.

In 2003, I worked with a software development team to provide alpha testing and Help documentation (using RoboHelp) for a Veterinary Hospital and Pet Boarding software program.

EXPERIENCE

FREELANCE WEB DESIGNER, CLGOLDEN WEB DESIGN & DEVELOPMENT — 2008 - PRESENT

Designer and front-end developer of custom, WordPress, and Joomla websites. As a sole-proprietor my responsibilities include every aspect of small business: marketing, bookkeeping and taxes, and multi-project management from concept to launch including basic SEO, copywriting, production of tutorials, and client training. I also provide maintenance, promotion, and print publishing services.

FREELANCE WRITER, KARLMOORE.COM — 2009 - PRESENT

Writer of self-help audio scripts for a producer in England (now [WCCL Network](#)). As a certified NLP Practitioner and long-time “student” of science, philosophy, and psychology, I have an understanding of linguistics and human behavior that enhances my ability to meet the needs of my clients, colleagues, and website visitors.

PROJECT COORDINATOR/LAND USE PLANNER, CUNNINGHAM ENGINEERING — 2003 - 2010

Coordinator of land use development and planning projects for civil engineering firm in Davis, California. Relevant responsibilities include preparation and/or coordination of project permit submittals and public presentations to local agencies; Development of SWPPP (Stormwater Pollution Prevention Plan) company template as well as the preparation of project-specific SWPPPs, and several presentations on current stormwater pollution issues; Coordinated, designed, and produced the final draft *Folsom Boulevard Master Plan* for City of Rancho Cordova; Researched and developed a presentation on the Land Development process for non-Engineering staff; Research and preparation of written technical reports; all along with tasks commonly associated with project coordinator in a busy Civil Engineering firm.

OPERATIONS ADMINISTRATOR, BRISTOL GROUP — 2001 - 2003

Contracts administrator, marketing assistance, and office operations manager for construction design-build company. Relevant responsibilities included preparation and organization of marketing and proposal materials; Production of Office Procedures Manual and Project Safety Manual; Development of database and reports for Prospects & Projects, Sales, and Shop Drawing Submittals.

OWNER, PROFESSIONAL PERMITTING — 1997 - 2000

Owned and operated busy construction permitting service in South Florida. Designed and produced all marketing materials.

PRE-1997

Pertinent experience in the years previous to 1997 include volunteer work as an editor, designer, and contributor of a monthly newsletter for a business association in Lakeland, FL (Imperial Polk Management Association, 1985) and freelance work as Style Editor for a scientific publishing company (CRC Press, 1992).